



Nigel Adams

Head of Enterprise and Entrepreneurship, Buckingham University

Nigel is a Professor in Professional Practice and the first Director of the Buckingham Enterprise and Innovation Unit (BEIU) at the University of Buckingham. In this role, he is developing "spin-out" opportunities for new, innovative businesses, resulting from the research and other work of staff and students at the University. Nigel has also been involved in experiential entrepreneurship education and innovation since 2008. This approach combines academic theories and models and using them whilst running a real business. Previously he worked in international business and consultancy.

Nigel teaches, advises, supports and mentors undergraduate students in the experiential and business aspects of the innovative, two-year BSc in Business (BBE) Venture Creation Programme. He is also Chairman of all the businesses that the BBE students must establish and run as an integral part of their honours degree in Business Enterprise. BBE is one of only a very small number of similar honours degree programmes in the world that offer undergraduate students the opportunity to study for an honours degree, whilst also starting and developing their own business. These types of degree are called Venture Creation Programmes.

Nigel was an international business adviser and developer, with more than 50 years' experience in business, enterprise, management, marketing, and countertrade. He was based in Poland from 1993 until 2002, working on Polish state company restructuring projects as a British Government Know How Fund Management Adviser. Nigel is also a life-time member and Fellow of the Chartered Institute of Marketing (CIM) and a Chartered Marketer.